

ORDER



Orders	Order / Rev:	62257
	Alt Order #:	09820475
	Product Desc:	AARON BEAN FL SENATE
	Estimate:	442
	Flight Dates:	10/30/12 - 11/06/12
	Original Date / Rev:	09/28/12 / 09/28/12
	Order Type:	CIA - O

	CBS 47
Primary AE:	Millennium Washington DC
Sales Office:	MNAT
Sales Region:	National

Agency	Name:	Mentzer Media Services
	Buying Contact:	
	Billing Contact:	
		600 Fairmount Ave
		Towson, MD 21286

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Aaron Bean (R) FL Senate District 4
	Demographic:	A35+
	Product Codes:	State Elections
	Priority:	P-2
	Revenue Codes:	AGY, POL-CAND, GEN

New Business Thru:	
Order Separation:	00:00:00
Advertiser External ID:	
Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	35	\$23,580.00	\$20,043.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	35	\$23,580.00	\$20,043.00	0.00
Totals	35	\$23,580.00	\$20,043.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
CBS 47	27%	\$23,580.00
Market	100%	\$87,333.33

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
EAWS	0%	\$0.00
ETEV	0%	\$0.00
UNKWN	0%	\$0.00
WAWS	12%	\$10,480.00
WCWJ	0%	\$0.00
WJXT	23%	\$20,086.67
WJXX	5%	\$4,366.67
WTLV	33%	\$28,820.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTEV	10/30/12	11/02/12	Action News @ Noon	CM	12:00 PM-12:30 PM	- TWTF- -	:30	4	\$460.00	P-2	0.00	NM	4	\$1,840.00
				Action News @ Noon											
				NEWS RATE REVISED BASED ON "SUGGESTED RATE TO CLEAR"											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/29/12	11/04/12	- TWTF- -		4		\$460.00		0.00					
E 2	WTEV	10/30/12	11/02/12	Action News @ 6p	CM	6:00 PM-6:30 PM	- TWTF- -	:30	3	\$800.00	P-1	0.00	NM	3	\$2,400.00
				Action News @ 6p											
				NEWS RATE/FREQ. REVISED PER "SUGGESTED RATES TO CLEAR"											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/29/12	11/04/12	- TWTF- -		3		\$800.00		0.00					

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 Alt Order #: 09820475
 Flight Dates: 10/30/12 - 11/06/12

Advertiser: Aaron Bean (R) FL Senate District 4
 Product Desc: AARON BEAN FL SENATE
 Estimate: 442

CBS 47

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WTEV	10/30/12	11/02/12	Action News @ 6p Action News @ 6p NEWS RATE/FREQ. REVISED PER "SUGGESTED RATES TO CLEAR"	CM	6:00 PM-6:30 PM	- TWTF - -	:30	3	\$800.00	P-1	0.00	NM	3	\$2,400.00
E 3	WTEV	10/30/12	11/02/12	M-F 7p M-F 7p JUDGE JUDY RATE REVISED PER "SUGGESTED RATE TO CLEAR"	CM	7:00 PM-7:30 PM	- TWTF - -	:30	4	\$400.00	P-2	0.00	NM	4	\$1,600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 - TWTF - - 4 \$400.00 0.00															
E 4	WTEV	10/30/12	11/02/12	M-F 730p M-F 730p 2.5 MEN RATE REVISED PER "SUGGESTED RATE TO CLERA"	CM	7:30 PM-8:00 PM	- TWTF - -	:30	3	\$500.00	P-2	0.00	NM	3	\$1,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 - TWTF - - 3 \$500.00 0.00															
E 5	WTEV	10/30/12	11/02/12	Letterman Letterman LETTERMAN RATE REVISED PER "SUGGESTED RATE"	CM	11:35 PM-12:35 XI	- TWTF - -	:30	4	\$160.00	P-2	0.00	NM	4	\$640.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 - TWTF - - 4 \$160.00 0.00															
E 6	WTEV	10/30/12	11/04/12	M-F Action News @ 11p M-F Action News @ 11p NEWS REVISED FREQ/RATE TO "SUGGESTED RATE"	CM	11:00 PM-11:35 PM	- TWTFSS	:30	6	\$440.00	P-2	0.00	NM	6	\$2,640.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 - TWTFSS 6 \$440.00 0.00															
E 7	WTEV	11/01/12	11/01/12	Thu Reg 2 Thu Reg 2 PERSON OF INTEREST REVISED RATE TO "SUGGESTED TO CLEAR"	CM	9:00 PM-10:00 PM	- - T - -	:30	1	\$2,200.00	P-2	0.00	NM	1	\$2,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 - - - T - - 1 \$2,200.00 0.00															
E 8	WTEV	11/02/12	11/02/12	Fri Reg 2 Fri Reg 2 CSI: NY REVISED TP & RATE TO "SUGGESTED TO CLEAR"	CM	9:00 PM-10:00 PM	- - - F -	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 - - - F - 1 \$1,200.00 0.00															
E 9	WTEV	11/03/12	11/03/12	Sat Reg 2 Sat Reg 2 CRIMETIME REVISED RATE TO "SUGGESTED TO CLEAR".	CM	9:00 PM-10:00 PM	- - - - S -	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 - - - - S - 1 \$800.00 0.00															
E 10	WTEV	11/04/12	11/04/12	Face the Nation Face the Nation FACE THE NATION REVISED TO SUGGESTED RATE	CM	10:30 AM-11:00 AM	- - - - - S	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 - - - - - S 1 \$2,500.00 0.00															
E 11	WTEV	11/04/12	11/04/12	Su Action News @ 630p Su Action News @ 630p NEWS REVISED RATE/FREQ. "SUGGESTED RATE"	CM	6:30 PM-7:00 PM	- - - - - S	:30	2	\$200.00	P-2	0.00	NM	2	\$400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 - - - - - S 2 \$200.00 0.00															
E 12	WTEV	11/04/12	11/04/12	Sun Reg 1 Sun Reg 1 60 MIN REVISED RATE TO "SUGGESTED TO CLEAR"	CM	7:00 PM-8:00 PM	- - - - - S	:30	1	\$4,000.00	P-2	0.00	NM	1	\$4,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 - - - - - S 1 \$4,000.00 0.00															
E 13	WTEV	11/05/12	11/05/12	Action News @ 6p Action News @ 6p NEWS REVISED TO SUGGESTED RATE TO CLERA	CM	6:00 PM-6:30 PM	M - - - - -	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M - - - - - 1 \$800.00 0.00															
E 14	WTEV	11/05/12	11/05/12	M-F 7p M-F 7p JUDGE JUDY REVISED TO "SUGGESTED RATE TO CLEAR"	CM	7:00 PM-7:30 PM	M - - - - -	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00

